

MOORE AGRICULTURAL SOCIETY  
HOME OF THE BRIGDEN FAIR – MARCH 2018

# WHAT'S NEW!



In an effort to communicate better, we are working on producing a newsletter on a regular basis (minimum 4 times/year) to ensure that information is available to the MAS membership. We need your input. It has been suggested that the newsletter be emailed to available email addresses but also be available at the fair office to be picked up.

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## PRESIDENTS' MESSAGE

Although the calendar states it is now Spring, we are still experiencing some winter like days and Mother Nature has been testing our patience with the variety of weather patterns we have been subjected to. Fingers crossed that the nice weather is just around the corner.

Over the past few months, we have remained busy with Exhibition Hall Bookings, Fundraising Events, Convention, Walking Club and Cooking Buddies.

Thank you to everyone who was able to attend the Annual General Meeting and the Annual Homecraft Meeting in January.

To keep everyone up to date, many committees have held their first meetings of the year to start preparing for both the fair and the prize book. Our local 4-H clubs are getting started with a wide diversity of clubs. We also hope you enjoy the fundraising events and social outings that are planned for the upcoming months.

At this time, it is with deep sadness that we announce that we have lost a number of long term volunteers and friends from our Brigden Fair Family since the end of 2017 and our condolences go out to their families. Their passion for the fair will live on as we continue the traditions they were a part of.

Bill (MAS), Michelle (Homecraft)

## 2018 MEMBERSHIPS AVAILABLE

\$10.00 - if you purchase prior to March 31, 2018  
\$20.00 – after April 1, 2018

### Nominations for 2018

#### Parade Marshall/OAAS Service Award

We would love your suggestions for these positions.  
Please send the name of the nominee & information  
why you feel they would be a great recipient for either award.

## 2018 Board of Directors & Executive

Past President: Alvin Scott  
President: Bill Myers  
1st Vice President: Julie Maw  
2nd Vice President: Malcolm Rogers  
Homecraft President: Michelle Evanitski

### Directors

Jeff Agar	Dan Boyington
Donna DeGurse	Alison Dion
Nick Gibbons	Joe Hughson
Eldon Krohn	Devon Maw
Kathy Myers	Ken Taylor
Jason VanEsse	

### Office:

Nancy Brown  
Rachel Roddick/Tammy Warner



"Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in."

UNKNOWN

### Homecraft Executive

Past President: Connie Courtney  
President: Michelle Evanitski  
1st Vice President: Kathy Scott  
2nd Vice President: Marg O'Bradovic  
Secretary: Marilyn Shaw  
Treasurer: Norma Jean White

Heartfelt   
**THANKS**  
**TO OUR VOLUNTEERS!**

## Brigden Fair Advance Prize List

Have the Winter Blues. Now is a great time to start your projects for Brigden Fair. Check out our NEW Industrial Arts Section & Junior Department High Point classes. Advance Prize lists are available at the Brigden Fair office or can be found at <http://www.brigdenfair.ca>

## Moore Agricultural Society Field Trip!



A great group of people set off on Sat. March 3, on a Moore Agricultural Society field trip to Fort Rose Maple Company in Parkhill. Wonderful way to spend the day with a fun bunch of people!

Keep watching the Brigden Fair Facebook page, web page or contact the fair office for more field trip opportunities. Let us know your ideas for any future excursions.

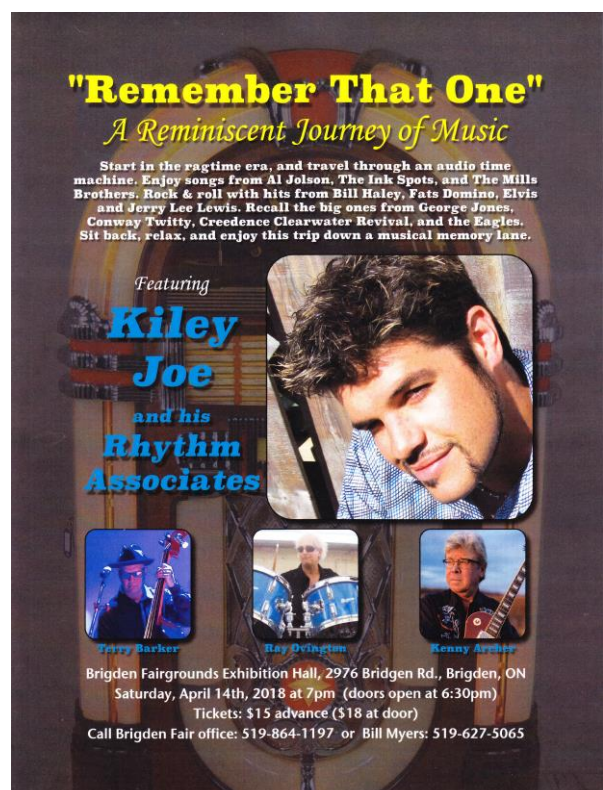
## UPCOMING EVENTS

- Apr 1 - Easter Brunch
- Apr 7 - Hall Booking
- Apr 8 - Spring Country Jamboree
- Apr 14 - Kiley Joe Masson "Remember That One" Musical Show
- Apr 24 - Hall Booking
- Apr 28 - Trivia Night
- May 13 - Mother's Day Brunch
- May 17 - 21 - Grounds Booking
- June 9 - Hall Booking
- June 23 - Tentative Booking
- June 27 - Brigden Public School Graduation
- July 5 - Progressive Ag Safety Days
- Aug 1 - 6 - Brigden Campout Country Jamboree
- Aug 13 - 17 - Grounds Booking
- Aug 26 - Ambassador Contest

We are also happy to provide a venue for Walking Club on Tuesday & Thursday Mornings (Nov - April) & Cooking Buddies two Mondays a month (Oct - Apr).



**Spring Jamboree**  
**Sun Apr 8**  
**Doors open at noon**  
**Music starts at 1**





## Quilt Block Challenge – 2019 Quilt



Calling all our quilter friends - the Homecraft Division of MAS is having a Quilt Block Challenge. You can make as many 6.5 inch blocks as you like using 5 DIFFERENT dark fabrics and 4 light fabrics. The light fabrics can be different as well but must be white or beige background fabrics. Squares are to be cut @2.5 inches so the block ends up measuring 6.5 unfinished.

You will receive a ticket for each block up to 5. We will be having a quilt reveal and luncheon in the spring with prizes. Blocks must be handed in by April 15th at Always Quilting in Brigden (2-3011 Brigden Rd before April 15th). Thank you in advance for your participation. Blocks will be used in the 2019 Brigden Fair Quilt. The scrappier the better!!! Let's have some fun with this quilt.

## Homecraft 2018 Quilt Raffle Tickets Are now on Sale



### Quilt Pattern - Tennessee Waltz

Size: 81" x 102"

\$2 @ or 3/\$5



If you are able to help with any of the upcoming events, or would like to join a fair committee, please contact the fair office. There are lots of jobs for everyone including function set up; ticket sales; promotion; food preparation & serving; campout & craft show preparation; & much much more.

For More Information on any upcoming events, please check out our Facebook page ([www.facebook.com/BrigdenFair](http://www.facebook.com/BrigdenFair)) or [www.brigdenfair.ca](http://www.brigdenfair.ca)

### THANK YOU FOR VOLUNTEERING!!!!

MAS appreciates all our volunteers and our sponsors. We recently received this great news from **Shell Community Service Fund**.

On behalf of the Shell Community Service Fund program, we are pleased to support the Moore Agricultural Society with a donation of \$1,000 in recognition of **Devon Maw's** volunteer efforts at your organization.

At Shell, we believe supporting the communities where we operate is not only important to our stakeholders, but also the right thing to do as a responsible corporate citizen. That's why we encourage our employees and retirees to volunteer their time in their communities and apply for grants of up to \$1,000 for the not-for-profit organizations they care so much about.

Moore Agricultural Society  
Home of the Brigden Fair

would like to invite  
you and your family to the

*Mother's Day* Brunch  
Sunday, May 13, 2018  
Seating from 9:30 a.m. to 1 p.m.

Held at the Brigden Fairgrounds Exhibition Hall

**Menu:** Pancakes, Eggs, Bacon,  
Baked Beans, Hashbrowns,  
Ham, Scalloped Potatoes,  
Toast, Fruit Cocktail, Beverages

Adults: \$10  
Children 6-10: \$6  
Children 5 & under - Free

For more information please contact the fair office  
519-864-1197, our facebook page or [www.brigdenfair.ca](http://www.brigdenfair.ca)

## Upcoming Judging Schools

**Sat Apr 28, Wyoming Fairgrounds  
Needlecraft/Quilts**

**Sat May 26, Forest Fairgrounds  
Culinary**

## **Ontario Association of Agricultural Societies Convention, Toronto February 15-17, 2018**

Delegates from Moore Agricultural Society included:

Nancy Brown, Ali Dion, Lacey Eramo, Michelle Evanitski, Julia Lester, Brenda Maw, Devon Maw, Bill & Kathy Myers, Taylor Myers, Malcolm & Barb Rogers, Kathy & Alvin Scott Ken Taylor, Harold & Mona May Thompson.

Have you ever asked yourself ***“What goes on at Convention?”***

Delegates are busy from the time they set foot in the Royal York on Thurs. afternoon until after the Annual General Meeting on Sat. morning. Along with having a representative at each seminar & most of the roundtables, they also had the chance to visit vendors at the Trade Show, check out the Homecraft Room & the OAAS competition entries & winners. They were able to get a sneak peek at children’s entertainment at the Family Entertainment Showcase where acts like Soper Creek Wildlife Rescue; Team T&J; Rock The Arts Puppets; The Stylamanders; Illusionist Dan Kranstz; Dufflebag Theatre; Little Buckaroos; The Puppet Lady; The Party Magician; Mystic Drumz; & The Comedy Cowboy strutted their stuff.

There were two nights of Evening Entertainment showcasing acts such as The Silver Starlets; Muir Family Band; Illusionist Dan Kranstz; CirqueWorks; Barbara Lynn Doran; The Hockey Circus Show; Spin Cycle; The Greg Williams Band; Highway Sunrise; & Stacy Kay. Included in the convention agenda were Key Note Speakers, the Homecraft Meeting & the AGM. Our Ambassador Julia Lester attended the Ambassador Program.

Delegate seminars included:

**Volunteers - An Endangered Species** This seminar coached the audience on the volunteer atmosphere of today, showing the steps of recruitment through recognition, including the liability, changing demographics & the immediacy of today’s world.

**Social Media 101** - Learn about the primary social media platforms available & how they can be used to market, raise the profile of your fair & agricultural society, as well as get new volunteers involved with your organization.

**Putting a Little Glamour & Glitter Into Your Homecraft Displays** - Come gain some new ideas about re-decorating your Homecraft displays at your Fair. Learn how to dress up your Homecraft space. It’s time to refresh & make it look more appealing.

**New Convention Delegate Orientation** Tips for new & returning convention delegates on how to get the most out of the Convention. Where to Eat, How to Get There, What’s Going On All Weekend!

**“Meat” With Rebecca About Your Food Safety & Catering Concerns & Health Unit Challenges** - Share concerns regarding food safety, event catering & dealing with health units. Rebecca will walk you through the various issues & provide general information & links to support your fairs. Receive general information about food safety & catering & discover where to get support from health units.

**OAAS Young Professional Meet N’ Greet, Under 40**, An opportunity for Delegates, to meet, mingle & share their fair enthusiasm.

**Marijuana: Coming to a Fair Near You** - As Canada prepares to become the first G7 country to legalize the consumption & sale of recreational marijuana, its impact & effects on fairs & festivals are unknown. This seminar starts the discussion on how this new & legal product could affect employees, volunteers & fair goers at your fair. Your board’s risk management policies & procedures will need to address this new & emerging risk. Will also look at a few American Fairs who are looking at this plant as an agricultural crop, & introducing it as a new opportunity at the fair.

**Connecting to Your Fair’s Future Leaders** - This is the place to be to learn about how to go about finding the future young leaders of

your fair. We will be covering topics such as: Understanding a young Personality, Becoming an Empowering Mentor, & Methods for finding Young Leaders.

**Innovation – Where To Start?** Believe it or not, you’ve already started. Innovation & the process of “innovating” doesn’t start then stop - but rather it is continuous cycle that never ends. Think of the innovation with communication devices. We’ve moved from rotary-dial telephones, to cordless phones, to smart phones & there have been many iterations of change along the way. What about your fair? Are you embracing change? Are you looking to showcase “change”? This session will help you organize your thoughts, & we’ll encourage great dialogue to help you bring innovation to your fair.

**Modernizing your Ambassador Program** Modernizing your Ambassador Program is a seminar to help implement necessary changes within the Ag society, Ambassador Programs, & their fair communities. Ambassadors are an integral component of the continued success of our local Ontario agricultural fairs. As an Ambassador Committee, it is integral to continue evolving while cultivating involvement within the surrounding communities of our fairs. Please view this seminar to increase your understanding of the importance of Ambassador Programs, how to further develop involvement within your own community & learn how to modernize your Ambassador Program.

**Agriculture Education Resources** Representatives from AgScape, Farm & Food Care Ontario, Workplace Safety & Prevention Services & Foodland Ontario will share their resources & services that will be helpful to your Ag Education & awareness program. The session will conclude with a Q&A session.

**Traceability & Premises Identification: What, Why, & How?** Have you heard of the Provincial Premises Registry or seen a Premises Identification Number for your Agricultural Society or Fairground, & wondered what it was & how it works? This session will cover the basics of traceability & premises identification, what a Premises Identification Number is & how it’s used. We’ll also highlight the use of premises identification in emergency response & preparedness, & briefly discuss the proposed regulations related to traceability.

**Treasurer Matters: Tips For Fair Treasurers** This position is key to an organization’s success. This session will focus on some of the primary responsibilities. There will also be time to share & learn from others facing the same challenges.

**Showtime! Creative Ideas For Your Homecraft Exhibits** -This fast-paced session will include lots of photos & ideas for adding creative spark to the homecraft exhibits in any size fair. From quilts to cookies, photos to jams you’ll see neat ideas on creative display & ways to get new exhibitors involved with innovative competitions.

**“Soft Target Hardening” Identifying, Assessing & Responding to ‘External’ Threats from Activism/Terrorism**

**Growing Your Fair Revenues The Digital Way!** More & more customers are leaving the cash at home & relying on alternate forms of payment to make their everyday purchases. An interactive session where we will explore not just debit & credit cards but all the other types of payment options for your fair. Be at the forefront of today’s cashless revolution to boost your fair’s income.

**The Rules: Understanding your Constitution/By-laws & What it Means for Governing your Society** - Learn about the ‘rules’ that provide the foundation for running an effective society & explore the 5 “W”s to making positive changes to your constitution.

**Hiring an Animal Show/Demonstration For Your Fair – What You Should Know!** Live animals are an amazing attraction at Fairs. We will discuss what YOU need to know before you hire an animal act so your fair runs smoothly.

**Fair Secretary – It’s More Than Just Taking Minutes** Come & learn about some of the key duties & activities of being a Fair Secretary; understand the responsibilities of Secretaries in the legal

requirements for a non-profit/charitable organization; hear about all the “other stuff” expected of Secretaries; share in the discussions with other new & experienced Secretaries about issues & how to resolve them.

**Volunteer Retention** Once you’ve engaged great volunteers, you need to find ways to keep them motivated & staying with your organization. Learn about the barriers to retention as well as new ideas for keeping your volunteers engaged.

**Assist Expo - Fair Software Learning the Basics!** Accurate, efficient & easy record-keeping is invaluable to your Fair, & your staff! Discover how AssistExpo can work for you & help manage all aspects of your Fair, livestock & homecraft. From entries to judging sheets to posting results, along with accounting, sponsorships, concessions, & everything else, you have a lot to do but AssistExpo will make it easy for you. It’s a very user-friendly program that more & more Fairs are wondering how they ever managed without! This seminar will present an overview of the system, & how it can work for Fairs of any & every size.

**Succession Planning: How to Attract & Retain Leaders to your Society** Learn ways to encourage leadership development within your organization to ensure future success & sustainability.

**Preventing Disease Transmission from Animals to Humans in Agricultural Fair Settings** - This presentation provides an overview of best practices with respect to preventing zoonotic disease transmission in agricultural fair settings, such as petting zoos & animal exhibits, according to the Ministry of Health & Long-Term Care’s publicly available recommendations document. Dr. Filejski will also cover new veterinary reporting requirements for certain animal diseases which may occur in agricultural fair settings which came into effect on January 1, 2018, & new rabies immunization requirements for certain classes of livestock, which will come into force on July 1, 2018.

**Volunteer Recognition** Meaningful recognition goes a long way to keep volunteers engaged, motivated & making an impact. Learn how to recognize your volunteers in effective, inexpensive & far-reaching ways.

#### Round Table Discussions:

- Conflict of Interest Around the Table
- Relationship With the Local Municipality
- Year Around Fundraising Ideas
- Roles & Responsibility of Junior Directors
- Fair Themes - Ideas to Incorporate Theme
- What to Do Without A Midway?
- How To Make Change a Good Thing
- How Do You Receive Feedback About Your Fair
- vii. Entertainment For The Youth
- How Will Increase in Minimum Wage Affect Your Fair?
- Running a meeting 101. What is the Chairman’s role?
- Revamping Your Fair Book
- Entertainment For The Youth
- Ambassador Chaperone During the Year
- What’s Your Role?

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Your  
Opinion  
matters

All committees are looking for new members. Let us know where your interests are!!!!

## Convention Memories By Julia Lester – 2017- 2018 Brigden Fair Ambassador

Last month, I was lucky enough to have had the opportunity to attend the OAAS convention at the Fairmont Royal York in Toronto. This three-day event kept me very busy and gave me the opportunity to reconnect with the other District 13 ambassadors, as well as meet many others from across Ontario. Between being able to introduce Marla Calico before her homecraft seminar, the information session about CNE and listening to the many guest speakers sharing their wisdom on many topics, such as advertisement of fairs through social media and how to use the ambassador experience after our reign, I was constantly on the move. The activities planned for the ambassador program provided us with the learning experiences to develop and improve our skills so



that we could represent our fairs and agricultural societies to the best of our abilities. Both Thursday and Friday nights included the entertainer showcases, which in my opinion was one of the highlights of my experience. The wide variety of acts included acrobats, jugglers and musicians which kept all the audience of the edge of their seat and even gave the ambassadors the

opportunity to get up and dance! As a conclusion to our eventful weekend, the ambassadors were lucky enough to have the chance to hear Katie O’Brien speak about her success in both her career and life, and how being a past Brigden Ambassador helped her do so. It was very inspiring to see a past ambassador achieve so much and got me thinking about the many ways I’ll use my newly learned skills as ambassador in my future.

Although the weekend was extremely busy, I wouldn’t have had it any other way. My absolute favourite part of the event was getting to meet so many different people that I would’ve never have met without being a part of the ambassador program. This unique opportunity has given me the chance to form new friendships far beyond my local community and I am glad that I was able to have the experience of attending the convention.

I’d like to thank Lacey Eramo for being a spectacular chaperone during the convention. Throughout the weekend, she shared many helpful tips and tricks, as well as some personal stories of her time as ambassador. Thank you to Delbridge Contracting Ltd for their donation which went towards the payment of my registration fees and other costs. Generous donations from sponsors like them help with the costs of wonderful opportunities like this. I’d also like to



thank Moore Agricultural Society for this once in a life time opportunity. My experience was unforgettable, and I look forward to representing you all at the Canadian National Exhibition in August!

### OAAS Photography Competition

Entries were judged at the local level & have been forwarded to the OAAS Convention Facilitator to be part of the Provincial Competition. Thank you to all that entered.

& the Convention results are in.....

**Class #3 - Candid Shot  
of people having fun  
at your fair.**

**5<sup>th</sup> – Brigden  
Michelle Evanitski**



**Class #8 –  
4-H Involvement  
at Fair**

**5<sup>th</sup> – Brigden  
Michelle  
Evanitski**



**Class #10 – Live Action Shows  
2<sup>nd</sup> – Brigden Michelle Evanitski**



**Class #12 – Antiques  
1<sup>st</sup> – Brigden – Monica Mitchell**



**Class #13 – Livestock  
1<sup>st</sup> – Brigden – Linda Callaghan**



**Class #6 People with Creatures & Critters at your Fair  
5<sup>th</sup> – Brigden – Linda Callaghan**

**Class #7  
Most Unusual  
Display at Your  
Fair**

**4<sup>th</sup> – Brigden  
Michelle Evanitski**







**Class #14 – Pet Show**  
**1<sup>st</sup> – Brigden – Monica Mitchell**

**Class #16 – Birds/Small Animals**  
**2<sup>nd</sup> – Brigden – Monica Mitchell**



**Class #18**  
**– Fair Ambassador**  
**Involvement**

**3<sup>rd</sup> – Brigden – Linda**  
**Callaghan**

**Class 19 – Fair Theme**  
**4<sup>th</sup> – Brigden – Linda**  
**Callaghan**



**Class #20 – Advertising Your Fair**  
**5<sup>th</sup> – Brigden – Linda Callaghan**



**Class #21**  
**Something**  
**New At the**  
**Fair**

**2<sup>nd</sup> Brigden**  
**Michelle**  
**Evanitski**

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#### **Volunteer Hours**

Graduation will be approaching quickly. Do you still need volunteer hours to get your diploma or would you like to meet new people and help in your community? Call the Brigden Fairgrounds Fair Office at 519-864-1197. We are always looking for great volunteers. Volunteer opportunities available all year around.

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Congratulations to Lacey & David Eramo on the birth of their son Ezio Antonio Eramo, 8 lbs, February 22, 2018. Lacey & David can be found working with the Ambassador and Youth Fair Committees.

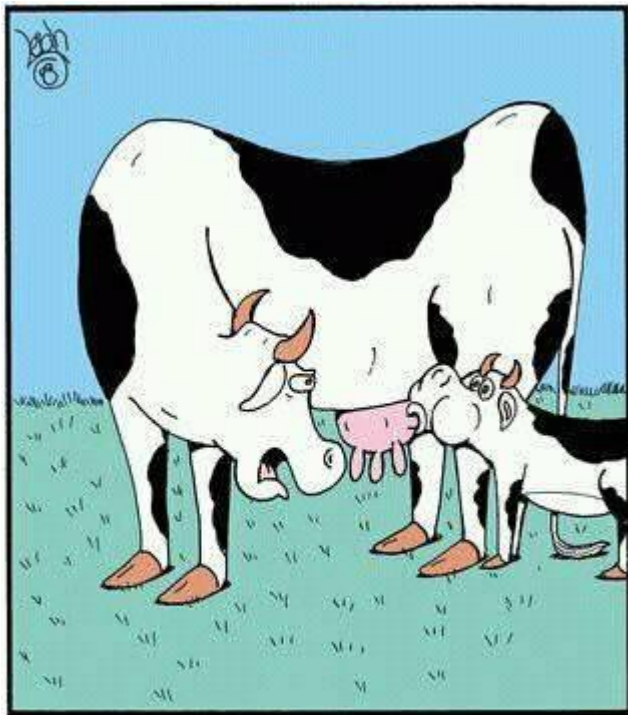




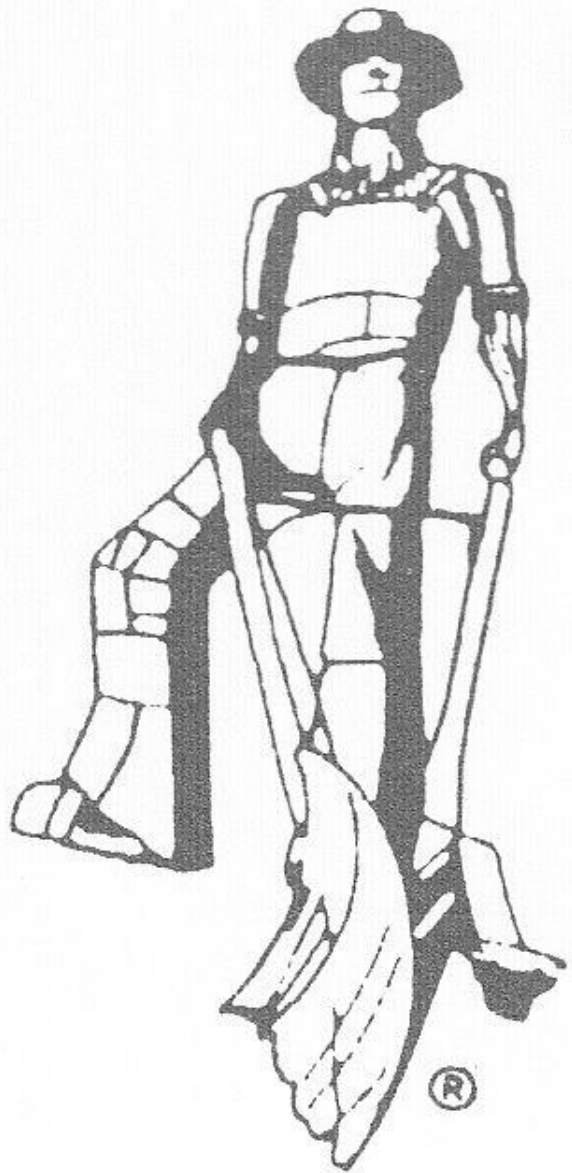


Have you ever thought about being a sponsor of the Brigden Fair? We would love to discuss opportunities for you and/or your company to become a class sponsor at the Fair. Please give us a call at 519-864-1197 (to discuss). Many sponsorship and advertising options available. Thank you and See You at the Fair!

If you would like to sponsor a class in the Brigden Fair Prize Book, we would appreciate speaking with you prior to April 15 so we can ensure that your name is noted in the Prize book. As an example, to sponsor a typical Homecraft class it could cost as little as \$25.



**"For the last time, Junior, stop blowing milk bubbles! ... You're giving me gas!"**



If you would like to receive the "What's New" Newsletter by email, please forward your current email address to [info@brigdenfair.ca](mailto:info@brigdenfair.ca) and/or [Michelle.Evanitski@brigdenfair.ca](mailto:Michelle.Evanitski@brigdenfair.ca)

Please check the webpage <http://www.brigdenfair.ca> or our fb page for event updates.